



PRIVACY POLICY CONTACT - Information to be provided where personal data are collected from the data subject

The information is provided pursuant to art. 13 and 14 of EU Reg. 2016/679 (European Regulations for the protection of personal data, GDPR)

PERSONAL DATA TREATMENT:

'personal data' means any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person; (C26, C27, C30)

DATA CONTROLLER pursuant to art. 4 e 24 of GDPR 679/2016 of the web site www.hifood.it is HI FOOD Spa Parco Area delle Scienze (Universita di Parma) Pad.27 Trasferimento Tecnologico 43124 Parma Italy of its pro tempore representative, Tel/Phone 0521 1686611 - e-mail: info@hifood.it

DATA PROCESSOR, The list of data processors pursuant to articles 28 and 29 of EU Regulation 2016/679 is constantly updated and available by writing to info@hifood.it or at address administrative and operational in Parco Area delle Scienze (Universita di Parma) Pad.27 Trasferimento Tecnologico 43124 Parma Italy.

LEGAL BASIC PURPOSE FOR THE ELABORATION OF YOUR PERSONAL DATA

The personal data provided will be processed in compliance with the conditions of lawfulness pursuant to art. 6 f) EU Reg. 2016/679 for the following purposes:

- eventual compilation of data collection form for request for contact with sending the requested information.

Data processing is based on Article 6 (1) (f): (recital 47), taking into account the reasonable expectations of the data subject at the time and in the collection of personal data, when the data subject can reasonably be expected that treatment is carried out for this purpose.

DESTINATION AND CATEGORIES OF DATA PROCESSED

Personal data collected will be communicated to persons who will process the data in their capacity as data processors (art. 28 del Reg. UE 2016/679) and/or in their physical capacity acting on behalf of the Controller or the Processor, for the reasons above listed. More specifically, the data will be transmitted to:

- to the sales/distribution network within the territory; - persons who provide IT management services and their communications networks (including email) ;
- firms of companies who provide assistance and consultancy; - competent authority for compliance with legal obligations and/or provisions of public bodies upon request; for accounting and administration purposes, data could be communicated to business information service to verify solvability and ability to meet financial commitments and/or to persons appointed for debt recovery purposes. Persons pertaining to these categories will be appointed Data Processors or will operate autonomously as data Controllers. The list of persons responsible for processing data will be updated and will be available upon request by email info@hifood.it or at address administrative and operational HI FOOD Spa Parco Area delle Scienze (Universita di Parma) Pad.27 Trasferimento Tecnologico 43124 Parma Italy

TRANSFER OF DATA TO ANOTHER STATE AND/OR INTERNATIONAL ORGANISATION AND GUARANTEES.

Personal data collected will be transferred to Countries within the EU and countries outside the EU in order to achieve the scope described above. Data will be transferred pursuant to Article 44 General Principles for transfer of data; Article 45 Transfer on the basis of an adequacy decision; Article 46 - Transfers subject to appropriate safeguards, more specifically data will be transferred:

- to third party state or international organisations which the Commission deems adequate (art. 45 EU Reg. 2016/679)
- to third party states or international organisation which have provided adequate guarantees or on condition that enforceable data subject rights and effective legal remedies for data subjects are available. (art. 46 Reg. EU 2016/679, even by means of contract clauses and other provisions pursuant to article 46, paragraph 3) - to third party states or international organisations in terms of binding corporate rules which form part of the same group (art. 47 EU Reg. 2016/679)
- to third party international organisation on the basis of derogations for specific situations (art. 49 EU Reg. 2016/679) The data subject may obtain information regarding guarantees for transfer of data via email at the address info@hifood.it

PERIOD OF CONSERVATION OF DATA OR CRITERIA FOR DETERMINING THE PERIOD

The processing will be carried out in an automated and manual way, with methods and tools aimed at guaranteeing maximum security and confidentiality, by subjects specifically appointed to do so. In compliance with the provisions of art. 5 paragraph 1 letter e) of Reg. UE 2016/679 the personal data collected will be stored in a form that allows identification of data subjects for a period of time not exceeding the achievement of the purposes for which the personal data are processed. The retention of personal data provided depends on the purpose of the processing:

- navigation on this website (session);
- for contact request (maximum 2 years);
- data collection for personnel selection (maximum 24 months);
- receive newsletters or promotional communications in general by e-mail until consent is revoked timing determined on the basis of criteria that the interested party can have information by writing to info@hifood.it

HOW YOU CAN EXERCISE YOUR RIGHTS ?

You may exercise your right pursuant to EU Regulation 2016/679, by referring to the data Controller, sending an email to the email address info@hifood.it or by writing to the Data Controller as above indicated.

You have the right at any time to request the Controller to grant access to Your personal data (article 15), to rectify data (article 16) and to cancel data (art 17) or to limit processing of data (art 18) Revocation of consent: Processing of personal data is not grounded on consent by on legitimate interest; if processing is based on consent, you have the right to revoke consent at any moment without effecting the lawfulness of processing based on consent expressed prior to revocation; To object to processing of data or to exercise other rights you may right to info@hifood.it You have the right to object to the supervisory authority; Communication of personal data is a contractual obligation. Failure to provide information will make it impossible to enter into the agreement. There is no automated decisional process in place

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